



GROW
WITH
US.

BECOME A SPONSOR TODAY.

**FOOTBALL SPONSORSHIP
IS MORE THAN JUST A MARKETING STRATEGY.**

It's also a chance for you to make a real change within the local community.

SUPPORTING:

Youth development, elder health and wellbeing,
community initiatives, social inclusion and cohesion.

PROMOTING:

Together | Hardwork | Appreciation

A sponsorship for Hemel Hempstead Town
is a sponsorship for the **future.**

HOW HAVE WE GROWN?



Instagram: 11.1K+ followers
Monthly views: 1.89M
Monthly engagement: 19K



Twitter (X): 17.7K+ followers
Monthly views: 1.24M
Monthly engagement: 46K



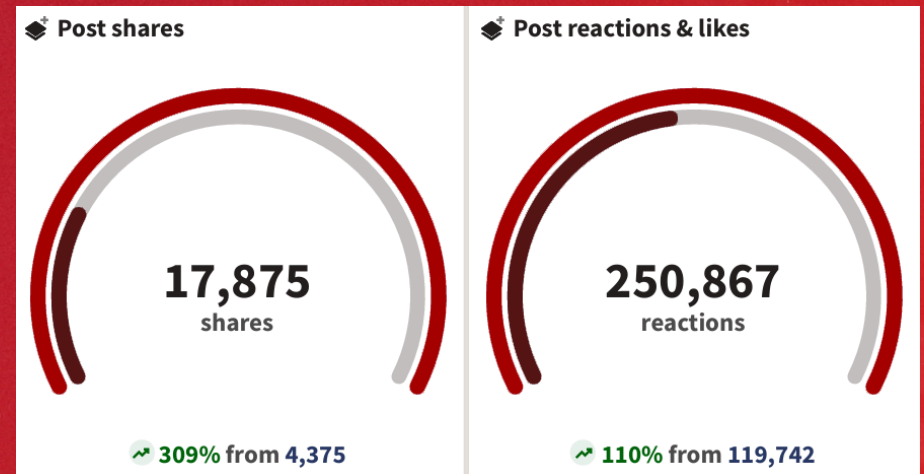
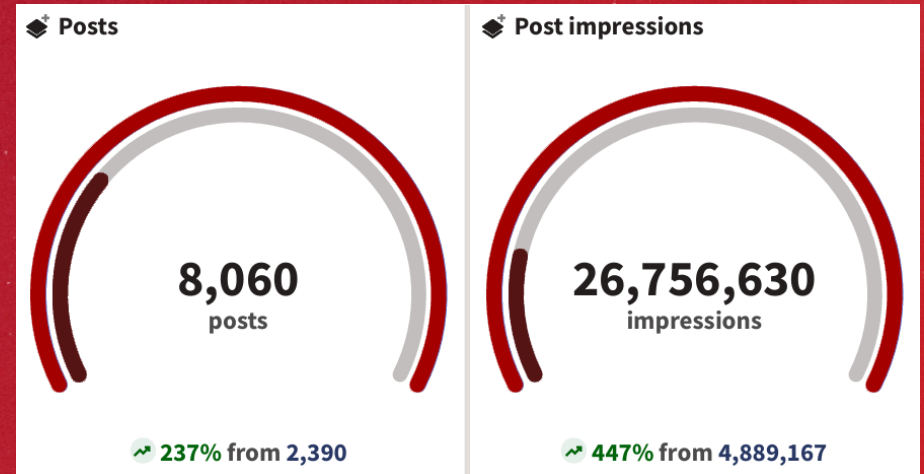
Facebook: 7.7K+ followers
Monthly views: 550K
Monthly engagement: 36K



TikTok: 3.6K+ followers
Monthly views: 89K
Monthly engagement: 3.5K



YouTube subs: 1.8K+
Monthly views: 10.9K+
Monthly watch hours: 570+



WHAT CAN WE OFFER?

As non-league football following grows bigger than ever, Hemel Hempstead Town FC are able to offer your brand/business the opportunity to partner with an innovative, influential and forward thinking football club, which appeals to a wide audience of over 42.5k social followers.

We produce content that gets us noticed, millions of views received annually across our social channels. Through your sponsorship, your brand/business can share this stage and become an integral part of this historic club.

KEY BENEFITS INCLUDE:

Local reach - Hemel Hempstead Town FC has a strong following across Hertfordshire and surrounding areas.

Digital growth - Our social media channels are rapidly growing, with thousands of engaged supporters following our journey.

Brand alignment - Football fans are loyal! Your brand will be consistently associated with the club they love.

MAIN MEDIA SPONSOR:

Company logo displayed on media suite.

Ongoing promotion to 42.5k+ followers across our social channels.

Direct link to your website within our Linktree, linked within all our social channel bios.

Company logo with clickable link displayed on website home page.

Tag/mention in social channel bios 'presented by @companynamename'.

Company logo displayed on all video outros.

2 x complimentary season tickets with access to the board seating area.

£7500 +VAT per season



HIGHLIGHT PARTNER:

Company logo overlaid on home match highlights (duration approx. 8 mins).

Company logo overlaid on all goal clips on social platforms.

Company logo overlaid on 'goal of the month' video.

'Presented by @companyname' on goal clip captions.

Minimum of 23 highlight package videos per season.

Last season we posted 55 goal clips to all channels.

Plus additional for FA Cup and FA Trophy runs.

INTERVIEW PARTNER:

Company logo overlaid on post match interviews (Duration approx. 5 mins).

Company logo overlaid on interview clips on social platforms.

'Presented by @companyname' on interview clip captions.

Minimum of 48 post match interview videos per season

plus additional for FA Cup and FA Trophy runs.



£4000 +VAT per season



£4000 +VAT per season

STARTING XI PARTNER:

Company logo on our Starting XI graphic.
Caption tag 'presented by @companyname'.
46 graphics per season output to 4 social channels
(X, Instagram, FB, Threads).
Plus additional for FA Cup and FA Trophy runs.
Up to 330.9K views per platform.
Average of up to 5.7K per post.



£1500 +VAT per season

FULL TIME PARTNER:

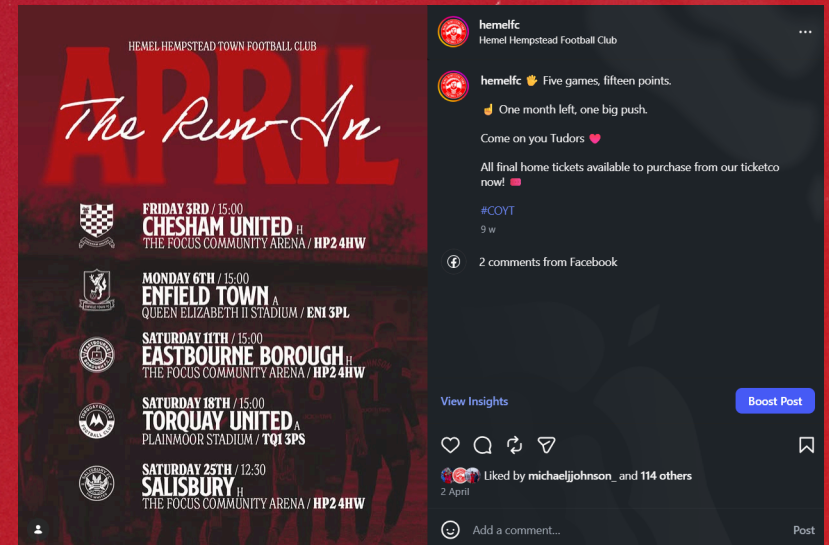
Company logo displayed on our Full Time Graphic.
Caption tag 'presented by @companyname'.
46 graphics per season output to 4 social channels
(X, Instagram, FB, Threads).
Plus additional FA Cup and FA Trophy runs.
Up to 522.1K views per platform.
Average of up to 9K per post.



£2000 +VAT per season

MONTHLY FIXTURES PARTNER:

Company logo displayed on our Monthly Fixtures graphic.
Caption tag 'presented by @companyname'.
9 graphics output to 4 social channels
(X, Instagram, FB, Threads).
Up to 82.8k views per platform.
Average of up to 9.2k per post.



£750 +VAT per season

PROGRAMME SPONSOR:

Company logo displayed on our programme front cover.
Full page advert within each programme.
23 home programmes per season plus additional for
FA Cup and FA Trophy runs.



£1500 +VAT per season

Sponsorship packages can be tailored to your budget and marketing goals. We aim for this partnership to be more than just a sponsorship, instead a real platform where your business stands alongside Hemel Hempstead Town FC at the heart of our community; reaching thousands of passionate fans every week.

We can create engaging content, grow your visibility, and inspire loyalty from a dedicated supporter base. We're excited to showcase your business front and centre, both on matchdays and across our rapidly growing digital platforms.

Together, we can build a winning partnership both on and off the pitch.

