



Emirates
FA CUP

FIRST ROUND PROPER MEDIA SPONSORSHIP



BE A PART OF HISTORY

Hemel Hempstead Town FC are pleased to announce digital sponsorship opportunities for our FA Cup First Round Proper match against Wigan Athletic.

FA Cup magic draws significant media and fan interest, particularly when non-league clubs reach the First Round Proper.

A media sponsor at this stage can reach hundreds of thousands of viewers regionally, nationally and internationally!





A SPONSORSHIP THAT FITS YOU

We have a selection of sponsorship option for this historical game that have been carefully crafted to elevate your brand and maximise engagement.

We are committed to delivering maximum return on investment by delivering well timed creative content with you brand front and centre.

Associating your brand with emotional, shareable moments drives organic engagement. And we expect this match to be our most emotional and action packed by far!

If this sounds like a perfect fit for your brand/business read on to see what we have on offer!



STARTING XI SPONSOR

Your FA Cup Starting XI. As a sponsor your brand/business logo on both slides of our graphic. You will also receive a mention and a tag in the caption of the posts. For example 'Your @yourbusiness Emirates FA Cup Starting XI'.

Our Q4 FA Cup squad graphics reached over 17,000 views! Great visibility for you brand.

We anticipate a huge increase in viewership for the First Round Proper as fans eagerly await news on the match day squad.

Sponsor both graphics: £200+ VAT



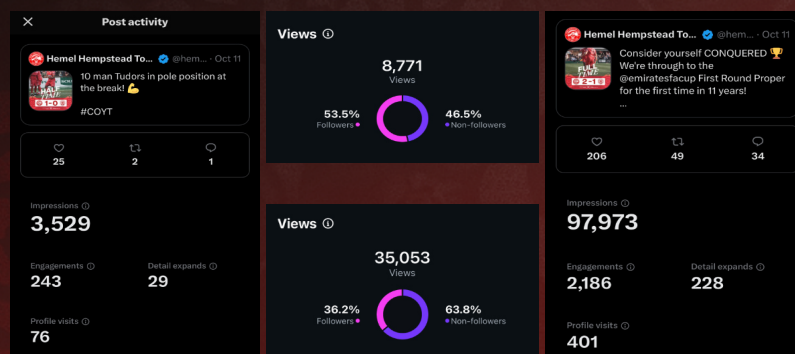
HALF/FULL TIME SPONSOR

As a half/full time graphic sponsor you will get you business/brand logo on our graphic. This is strategically placed centred under the score line to draw eye in.

You will also receive a mention and a tag in the caption of the posts. For example 'Todays FA Cup Half Time proudly sponsored by @yourbusiness'.

Our Q4 FA Cup half/full time graphics reached over 143,000 views! That's a lot of eye that could be seeing your brand!

Sponsor both graphics: £500+ VAT



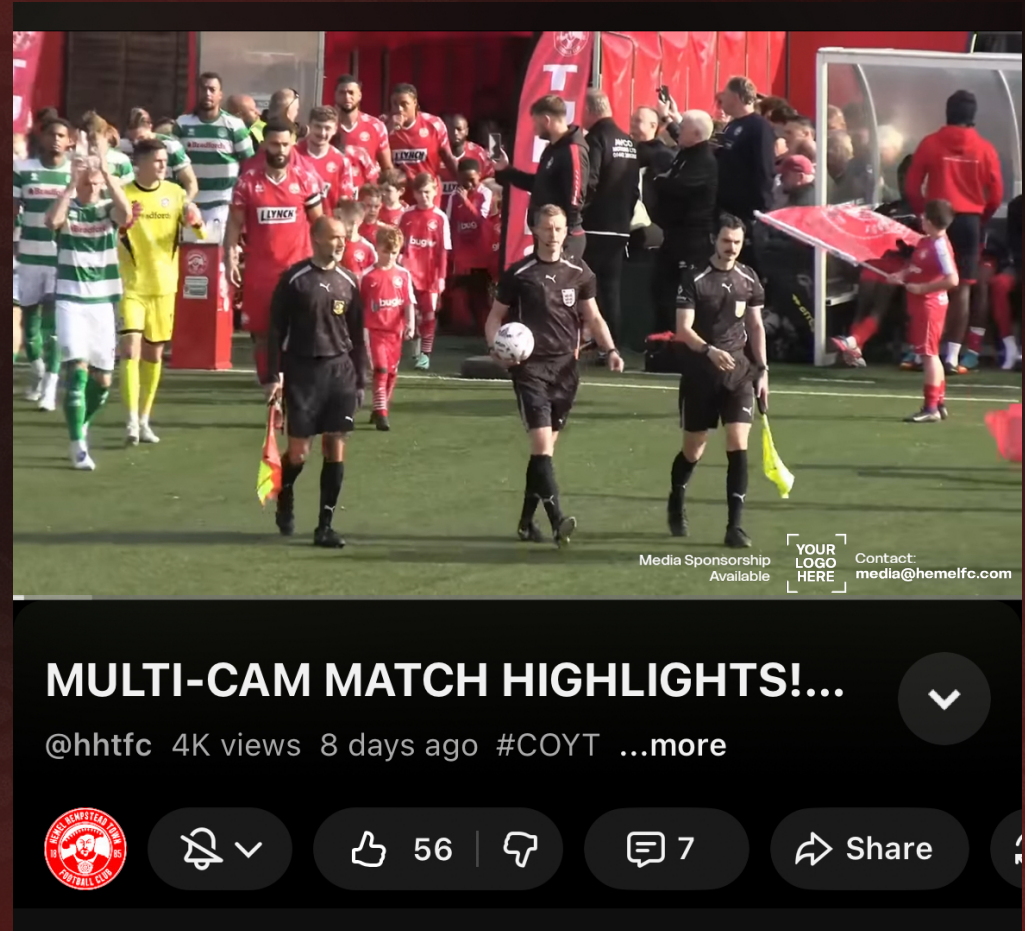
MATCH HIGHLIGHT SPONSOR

As our FA Cup First Round Proper match highligh sponsor you will get you business/ brand logo on our YouTube video highlights and highlight graphic.

You will also receive a mention and a tag in the caption of our highlight social media posts and the YouTube description. For example 'FA Cup First Round Proper Match Day Highlights proudly sponsored by @yourbusiness'.

This is an amazing opportunity for all round visibility. With the possibility of the highlights being reshare by renowned sports news outlets such as BBC Sport, TNT and more. Our FA Cup FRP highlight posts and video reached over 11,000 views across multiple platforms! This is likely to increase in to the FRP.

Sponsor Match Day Highlights: £500 +VAT



OTHER WAYS TO BE A PART OF THIS HISTORIC MATCH DAY

Post Match interview sponsor – logo on video and social graphics plus a tag in the social captions and YouTube description: £200+ VAT

Match Gallery sponsor – logo on our match gallery graphics plus a tag in the social captions and website description: £100+ VAT

Linktree Match Day sponsor – A direct and prominent link on our club LinkTree, making your brand highly visible and your website clickable to visiting fans. £500 + VAT

Want to sponsor a part of our media match day that's not listed? Please get in touch and we are happy to discuss an adhoc sponsorship.

Let's make history together.

Contact: media@hemelfc.com